***SEO Checklist***

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| Content submission | |
|  | Write rich, keyword-focused content |
|  | Submit material to search engines (Google, Bing, Yahoo, etc.) |
|  | Submit material to blog aggregators and blog directories |
|  | Submit material to feed aggregators |
|  | Submit material to social bookmark websites |
| Social media | |
|  | Create Twitter page |
|  | Tweet material |
|  | Create Facebook page. |
|  | Post material on Facebook. |
|  | Create Google Plus page. |
| Build Links | |
|  | Build links through blog community. |
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